

**Local Advertisement prepared under Regulation 17(2) of the
Town and Country Planning (Local Development) (England)
Regulations 2004**

STATEMENT OF MATTERS

SHOP FRONTS AND SECURITY SHUTTERS SUPPLEMENTARY PLANNING DOCUMENT

Rochdale Borough Council has prepared a draft Shop Fronts and Security Shutters Supplementary Planning Document (SPD) which it intends to adopt in May 2012 subject to the outcome of public consultation.

Subject Matter of the SPD

This SPD sets out the planning requirements and processes in respect of new shop fronts and associated security measures such as roller shutters. It is partially a review of the existing Supplementary Planning Guidance for shop fronts, which dates from 1995.

The first part of the document outlines best practice in terms of principles for creating attractive shop fronts. This will be used to inform applicants and agents of the design and information expected, and may also be used to support the Council's case at planning appeals, including enforcement appeals. The second part of the guidance addresses shop front security measures specifically, in particular roller shutters. It strikes a balance to ensure that security concerns are addressed without being detrimental to the appearance of an area. The guidance therefore gives detailed advice in respect of the security options available, and what might be most appropriate in particular circumstances. It also seeks to offer greater clarity about what the Council will expect in terms of design details once the options have been considered, both in all areas of the borough and in Conservation Areas.

Period of Public Consultation

The consultation period will run from 27th March 2012 to 8th May 2012.

Inspecting the SPD Documents

The SPD documents can be viewed at the following:

- On the council's website: www.rochdale.gov.uk/yourviews under current consultations
- All the Rochdale Borough Libraries, and
- All Council Information Points

Making Representations on the draft SPD

Comments can be made:

- Online through the council's website www.rochdale.gov.uk/yourviews.
- By E-mailing LDF.consultation@rochdale.gov.uk giving your name and address
- In writing or visiting Strategic Planning, Planning and Regulation Service, PO Box 32, Telegraph House, Baillie Street, Rochdale, OL16 1JH. Visiting hours are 08-45a.m. to 5pm, Monday to Friday.
- Or telephone us on (01706) - 924361

A summary of the responses to this consultation will be made available on the Council's website following the consultation period. All responses will be fully considered and, if appropriate, changes made to the SPD prior to its adoption by the Council.

For more information phone Strategic Planning on Tel: 01706 924361 or email LDF.consultation@rochdale.gov.uk .

Comments should be received by the Council by **8th May 2012**