

To find out more and how the plan may affect you

You can look at the Publication Draft Core Strategy and its supporting documents:

- on-line at [www.rochdale.gov.uk/yourviews](http://www.rochdale.gov.uk/yourviews)
- at all Council Customer Service Centres and libraries, or
- at the Planning Reception, Floor 1 Telegraph House, Baillie Street, Rochdale

You can talk to us on the helpline 01706 924210

You can find out more at our exhibitions: Where you can see the full plan and background documents, and find out more about how to submit your comments. The exhibitions will be staffed for limited time periods (see below) and you should come at those times if you want to ask any questions.

## Exhibitions – locations and dates.

### Rochdale

Wheatsheaf Library, Rochdale  
15 November – 26 November

**Staffed - Monday 22 November 2010, 1.00 - 7.00pm**

### Heywood

Phoenix Centre, Heywood  
15 November – 26 November

**Staffed - Wednesday 24 November 2010, 1.00 - 8.00pm**

### Littleborough

Littleborough Library  
29 November – 4 December

**Staffed - Monday 29 November 2010, 2.00 - 7.00pm**

### Middleton

Middleton Arena  
29 November – 3 December

**Staffed - Wednesday 1 December 2010, 1.00 - 7.00pm**

## Please tell us what you think by 23 December 2010

If you want your views to be considered you must put your comments in writing, preferably on a representation form, to reach us by the end of 23 December 2010.

Please use a separate representation form for each policy, or part of the strategy, you wish to object to or support. It's also important you tell us what you support in the plan.

You can download a form at [www.rochdale.gov.uk/yourviews](http://www.rochdale.gov.uk/yourviews) and E-mail it to us at [ldf.consultation@rochdale.gov.uk](mailto:ldf.consultation@rochdale.gov.uk)

Or get a form from all libraries and information points and send it to us at Strategic Planning Service, Rochdale Borough Council, Telegraph House, OL16 1JH

## The next steps

A few weeks after the consultation has ended we will submit the Core Strategy to the government along with your comments.

They will appoint an independent Planning Inspector to consider the plan and your comments at an Examination in Public (EIP) in 2011 to decide if the Core Strategy is 'sound'.

If you want this information in large print, Braille, audio or in another language call 01706 924210.

# Rochdale's Core Strategy

“Your last chance to have your say on our plan for the next 15 years”

We have now produced our Publication Draft Core Strategy which is to be submitted to the government early next year. However before we do this we need to know what you think of it. You need to tell us if you think the plan is 'sound'. By 'sound' we mean:

- Does it follow government guidance?
- Is it based on clear and good evidence?
- Is it justified and does it deliver the place you want?

Last year we asked you what you thought about our 'Preferred Options'.

The comments you gave, along with new evidence, have been used to produce this Publication Draft Core Strategy. This sets out our vision, objectives, strategy and policies for the borough for the next 15 years.

It shows where we will provide new jobs and homes, how we will improve our town centres, image and environment and how we will make it easier to travel in and around the borough.

**You have until the 23 December 2010 to tell us if you think the Core Strategy is 'sound'.**

## Heywood:

- Deliver an economic growth corridor in south Heywood covering existing employment areas with release of some Green Belt land to provide more jobs, houses and local services
- Construct a new link road from Pilsforth Road to the M62 to improve access for industrial traffic
- Improve Heywood town centre with more and better shops, traffic management and improved access to surrounding areas
- Improve central Heywood with better housing and redevelopment of run down sites
- Extend the East Lancs Railway to Castleton to create a passenger rail link and promote tourism
- Promote use of and improve routes to the Roch Valley and Ashworth Valley

## Key actions across the borough:

- Deliver more homes and jobs in the right places
- Improve the image of the borough focussing on town centres, along main roads and at gateways
- Protect the Green Belt and open land outside the urban area but with limited release to meet the need for more homes and jobs
- Make more of the River Roch as a feature and asset
- Improve the Canal corridor with attractive canal side developments
- Promote sustainable development and a greener environment and address climate change
- Improve public transport and road links

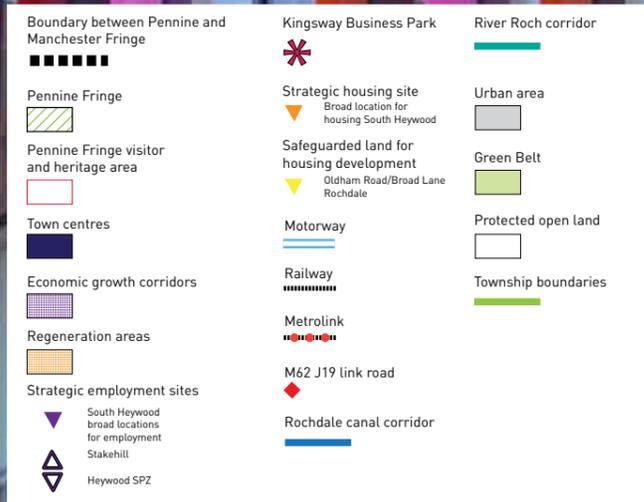
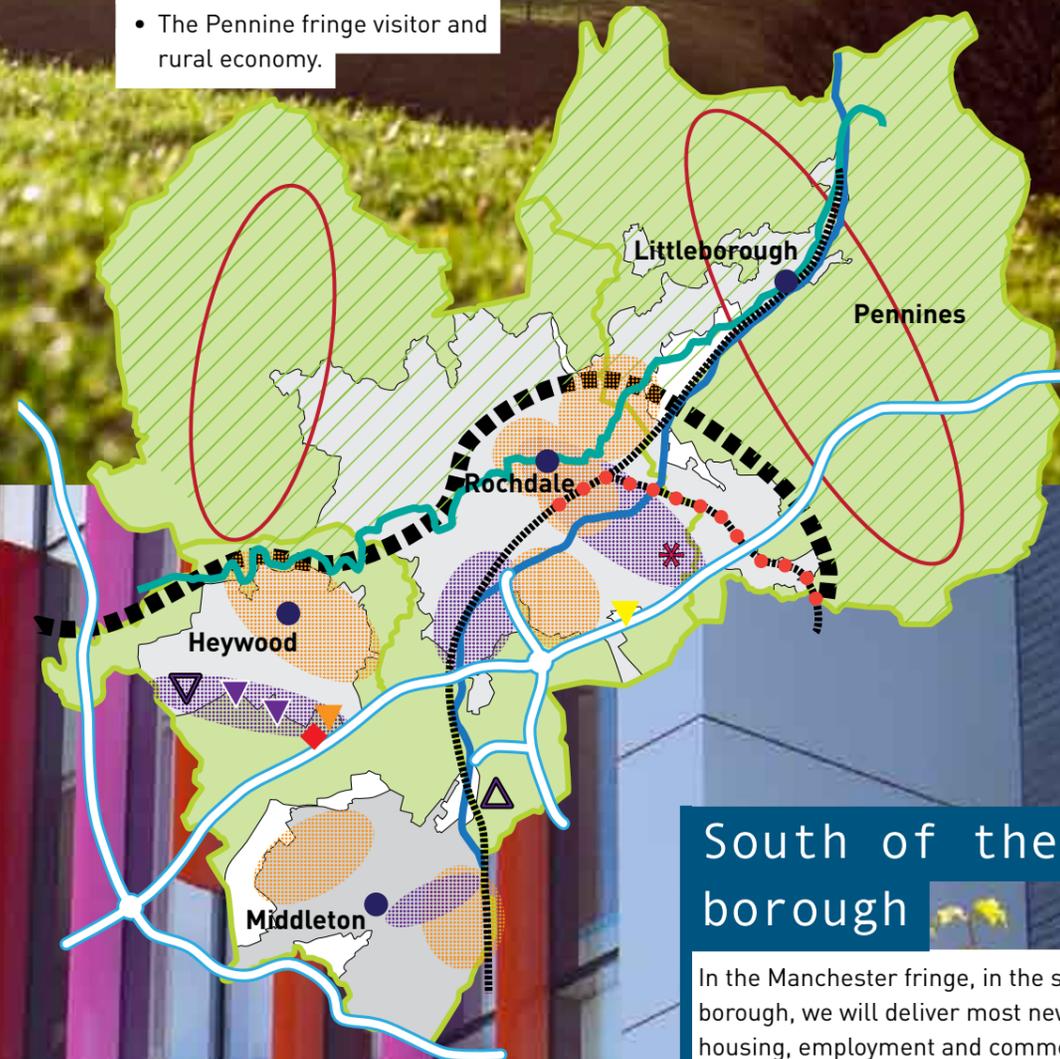
## Middleton

- Continue to regenerate the wider town centre by redeveloping run down sites, making it more attractive and providing more jobs.
- Build more new homes in Langley with improvements to the local centre, community facilities and open space
- Promote regeneration in East Middleton particularly the Oldham Road and Grimshaw Lane corridors and the area around Mills Hill station and British Vita
- Enhance and promote heritage assets around the town centre.
- Protect and enhance key landscapes and countryside around Middleton

## North of the borough

In the Pennine fringe, in the north of the borough, we will promote a scale of new housing, employment and commercial development appropriate to the accessibility and character of the Pennine fringe. We will focus investment, development and improvements on:

- Littleborough town centre;
- Pennine gateways, river and canal corridors and reservoirs;
- Key development sites; and
- The Pennine fringe visitor and rural economy.



## South of the borough

In the Manchester fringe, in the south of the borough, we will deliver most new housing, employment and commercial development, where it will have good access to existing facilities and infrastructure, the motorway corridor, public transport facilities and the wider Greater Manchester city region. We will focus investment, development and improvements on:

- Rochdale, Heywood and Middleton town centres;
- Economic growth corridors;
- Regeneration areas; and
- Key corridors and gateways.

## Pennines:

- Protect and enhance the countryside and water features as key assets and to promote tourism and the rural economy
- Promote sustainable tourism focussed on South Pennine Gateway and Hollingworth Lake Country Park
- Regenerate canalside sites (Ealees, Durn and Akzo) and improve use of the canal
- Promote Littleborough town centre as a key service centre for the Pennine gateway
- Promote development opportunities in Milnrow and Newhey along the metrolink corridor and at key gateways e.g. the motorway

## Our objectives:

- To deliver a more prosperous economy
- To create successful and healthy communities
- To improve design, image and quality of place
- To promote a greener environment
- To improve accessibility and deliver sustainable transport

## Rochdale:

- Major regeneration of Rochdale town centre with more and better shops, offices, public spaces, facilities and transport links
- Focus on new homes and regeneration in the inner areas of Rochdale and in Kirkholt
- Release land between Oldham Road and Broad Lane for housing when needed
- Deliver an economic growth corridor, linking the town centre, station, Canal Basin, Oldham Road and Kingsway as a focus for major employment growth and development
- Develop Rochdale Station area as a major gateway with metrolink stop, park and ride, and mixed use development
- Deliver a Sudden to Castleton economic growth corridor to provide new homes and jobs, regenerate the centre of Castleton and maximise tourism and transport opportunities
- Promote sustainable tourism in the Rochdale Pennine Gateway